

# NewsLetter

IPMA<sup>»</sup>  
international  
project  
management  
association

first and second quarter | 2013

## Research of pma: Job advertisements for project managers in Austria have poor quality

Most job advertisements for project managers have only a profile of poor quality. They are too unspecific and do not meet the requirements of PM-jobs. These are the results of a research made by students from the „Fachhochschule des bfi Wien“ on behalf of pma. More than 480 employer ads published in newspapers and on online career platforms have been analyzed. 89 % of them had a description of responsibilities, but this description mostly did not match the necessary competences of a project manager. Only 14 % of the ads informed about the education the requested project manager should have.

The research had the focus to compare soft skills required in the ads and social competences necessary for their day-to-day work. The competence baseline (ICB) 3.0 of IPMA was used as benchmark. The result: Companies are looking for wrong competences in PM. Brigitte Schaden, president pma: „Leadership, for example, was not mentioned even once. But without leadership competence one will never be a successful project manager. And in general: These ads are so unspecific that you could use it for a lot of jobs – you only would have to change the function in the headline. I am sure, this is one of the reasons why companies have more and more difficulties to find suitable project managers.“



As a next step, pma will therefore bring more information about the necessary competences to HR experts and will improve the know-how of recruiters by specific events and by connecting HR experts with project managers.

More details of the research you will find in the press release (german language): <http://www.p-m-a.at/news-pma/news-items.html>

**pma Austria**  
Karin Kreuzer



**9-10 Nov 2012**

**First PMA Northern Region Conference on “Sustainable growth – the project management way”**

PMA Northern Region comprising of PMA NCR & Chandigarh chapters, to understand and address the most pressing issues of sustaining resources for posterity in a backdrop of high growth, organized a two day conference **“Sustainable Growth - the project management way” on Nov 9-10, 2012 in Delhi.**

It was attended by over 80 participants from 35 companies. Some of the topics discussed were: “Paradigms of Interpretations”, “Municipal and Industrial Waste Management”, “Renewal Energy”, People – the Core of Sustainability” and Celebrating Success Stories of Sustainable Growth”.

**17 Nov 2012**

**IIScAA Science Forum**

Adesh Jain, an alumnus of the prestigious Indian Institute of Science, Bangalore, delivered the Thirty First Lecture of “IIScAA Science Forum - Popular Lecture Series” on the topic ‘Awakening project consciousness through stakeholders buy in’.

The IIScAA Science Forum educates the public regarding the contribution of the IISc in Science & Technology by arranging Lectures. The speakers include eminent personalities both from IISc and persons of national importance. IISc. Alumni Association feels that conducting such regular periodical Lectures by eminent Scientists / Technologists will go a long way in fostering Science & Technology in the country.



**3-4-5 Dec 2012**

**Global Symposium 2012**

This year, PMA-India, Celebrated 20 Years of its journey towards the strengthening of Project Management culture in India. Since last 20 years, PMA has been organizing Global Symposiums on the varied aspects of project and program management. The first three Symposiums were organized in association with UNDP. In these Symposiums - Political, Administrative and Business leaders have been associated.

2012 was a special year as PMA celebrated 20 years of its continued endeavor in enhancing the level of maturity in project and program management.



The Theme of GS 2012 was: **“Converting Strategy into Action”**

Ministry of Statistics and Programme Implementation (MOSPI), Ministry of Coal and Dept of Industrial Policy and Promotion (DIPP), Ministry of Commerce and Industry were our Associates without financial liability for this historical event.

The GS 2012 was attended by more than 500 delegates from over 100 companies. Eminent dignitaries like Mr. TKA Nair, Adviser to Prime Minister of India gave a Special Address during the inauguration ceremony and Mr. Roberto Mori, then President, IPMA, spoke on “Building cultural and behavioral elements in transforming strategy to action”. Some of the other Speakers were Dr. Prajapati Trivedi, Secretary (Performance Management), Govt of India, Dr. GS Krishnan, Program Executive, NASA / Goddard Space Flight Center, USA, Reinhard Wagner, CEO and VP Elect, IPMA, Germany, K Venkataramanan, CEO and MD, Larsen & Toubro etc.



**21 Dec 2012**

Talk by Dr. S Giridharadas

(Executive Director of Executive Education, The George Washington University, USA)

PMA-India along with the Ministry of Statistics and Programme Implementation (MOSPI), Govt of India, organized a talk by Dr. Shyam Giridharadas, Executive Director of Executive Education, The George Washington University (School of Business), USA, on 'Authentic Leadership'. Dr. Shyam Giridharadas, a noted management guru, is world authority on **Authentic Leadership**.

His talk aimed at bringing a new dimension to understanding as to how to improve management productivity through Authentic Leadership.



**10 Jan 2013**

College of Defence Management [CDM] – Hyderabad

Adesh Jain, National President of PMA, India, was invited to give an address at the esteemed College of Defence Management, Hyderabad, India on 10-Jan-2013. He spoke on "The latest Trends in Project & Program Management". His talk was very much liked by the participants who were from Indian Defence services covering the Air Force, Navy and Army. There were 150+ senior officers of Indian Defence services. CDM has supported IPMA Level D certification for their officers.

**22 Feb 2013**

PMA Knowledge Sharing Platform

PMA has initiated a new program called "PMA Knowledge Sharing Platform" [PMA KPS] where we invite specialists to share their rich experience with the professional community. The first PMA KPS was held on 22-Feb-2013 and Dr. Ashutosh Karnatak, Executive Director (Projects), GAIL (India) Ltd gave a talk on 'Breakthrough in project control'. The talk was attended by over 70 professionals.

The second PMA KPS is scheduled on 29-Mar-2013 and the Speaker is Ms. Ruchira Jain, who will speak on 'Comparative study of various global project management certification systems covering IPMA, PMI, PMA- Japan, OGC-UK & PMA-India'.

## Increasing number of pma/IPMA® certifications in Austria



pma had a very successful year 2012. Certifications have increased by 12 %. In total 1,106 project managers have been successfully certified – among them the first IPMA® PMC candidate and five IPMA® PPMC candidates.

Furthermore over 160 project managers were successfully re-certified.

Brigitte Schaden: "There are more and more students of universities of applied science under the candidates for Level D certifications. This is a very pleasant trend seeing people coming to our certification system at this early stage. That's a good sign for the future."

**pma Austria**

Karin Kreutzer





# XVII International Symposium of Project Management

Serbian Project Management Association (YUPMA) is organizing the 17<sup>th</sup> International symposium of Project Management.

**Theme of this symposium:**  
„Modern trends in Project and Innovation Management“

**The organizers:**  
Serbian Project Management Association – YUPMA, Bože Jankovića 14, Belgrade, Serbia  
Project Management College – PM College, Bože Jankovića 14, Belgrade, Serbia

**The goal of the symposium:**  
To bring together experts from companies, research organizations, financial institutions and government, which will use the sections, round tables and case studies, presenting the latest knowledge and experience in project management.

**Place and time:**  
The symposium will be held on mountain Zlatibor, Hotel “Ratko Mitrović”.  
Date: from 7<sup>th</sup> until 9<sup>th</sup> June 2013.

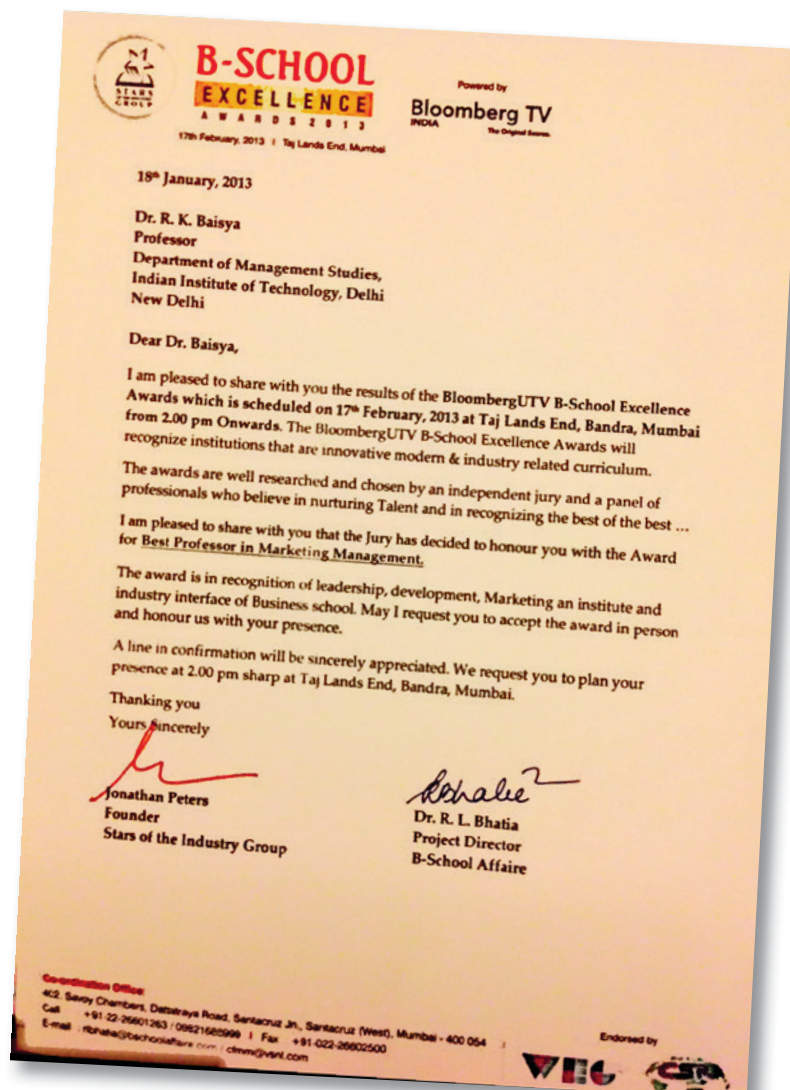
**Registration and submission:**  
Registration and submission of papers, until 15<sup>th</sup> April 2013. Papers need to be sent to: info@yupma.org.rs.

Candidate can participate in the symposium without paper submission.

**Languages:**  
The official languages of the symposium are Serbian and English. Papers may be written and expounded in the two languages and simultaneous translation will be provided.

Detailed information about the symposium, as well as instructions for authors can be found at:  
<http://www.yupma.rs/yupma/sr/simpozijumi>  
Your participation will contribute to the further promotion of project management.

**Breaking News**  
Dr. Rajat Baisya has been recognized as India's Best Professor in Marketing Management. Congratulations, Rajat!





# Shard project director speaking at APM Conference

Project director of the Shard, Western Europe's tallest building, will be speaking at the *APM Project Management Conference* on 13th June in London.

Turner and Townsend's Robert Deatker oversaw the delivery of London's most unique building as part of the £1.5bn London Bridge Quarter Development. Robert led the project team on all feasibility, design and construction of the 80 story Renzo Piano designed iconic tower comprising offices, luxury apartments, Shangri-La Hotel and restaurants.

With more than 25 years experience of leading a large range of major projects and programmes Robert's impressive CV also includes commercial office developments at Canary Wharf. He led the engineering design, procurement, construction and handover of eight of the towers including the HSBC tower, Citibank tower and Clifford Chance.

Robert, interviewed last year by *Project*, has a thorough understanding of the development, design and delivery of major programmes. He has a reputation for delivering and making significant savings managed through good relationships and clear direction. With an engineering background and developer experience Robert has also

overseen the £10bn Al Raha Beach development in Abu Dhabi and a \$2.6bn casino and hotel resort development in the Bahamas.

Robert will be joining *HS2 Ltd chairman Doug Oakervee CBE* on the speaker podium to tackle the conference theme of *Adapt!* Taking place at *Kings Place in London* the event will reflect on 2012 as the coming of age year for project management and asks; what now? Last year saw the successful delivery of significant projects including the London 2012 Olympics, the start of tunnelling for Crossrail and completion of the TV Digital switchover programme. All with a global impact, delivered largely by British project professionals.

And so to 2013; what now? The *APM Project Management Conference 2013*, which has been setting the professional project management agenda for seven years, will call on the profession to adapt its thinking to address the growing expectations of society. A society with a growing intolerance to failure and that expects a world in which all projects succeed.

*Adapt!* will focus on flexibility, resilience and evolution. Topics that reflect the new benchmarks that 2012 set, the growing demands of customers and

the "more for less" culture which is challenging how we think and act.

## Book today to save

With bookings now open delegates can save up to £185 by taking advantage of the specially discounted early bird rates that are available until 31st March 2013. Along with Robert Deatker and Doug Oakervee the programme, created again by conference chairman Professor Darren Dalcher, will build on the conference's reputation for attracting some of the world's most influential and thought provoking speakers including *Sir Peter Gershon, Prof. Eddie Obeng, Dr. Edward Hoffman, Richard Noble OBE and Jeremy Beeton*.

Building on the success of 2012, where 94% of attendees said they would look to attend in 2013 and with delegates describing the conference as "a source of inspiration, innovation and new ideas", the conference will feature an expanded capacity exhibition.

To see why the *APM Project Management Conference* has a long-held reputation for agenda setting content featuring the country's most innovative and groundbreaking projects watch interviews with speakers from last year's conference including *Virgin Galactic, London 2012, NASA and Crossrail*.

<b>APM members</b>	
Early bird rate: available until 31st March 2013 – save up to £185	£300 per person*
Standard rate: from 1st April 2013	£375 per person*
<b>APM non members</b>	
Early bird rate: available until 31st March 2013 – save £97	£388 per person*
Standard rate: from 1st April 2013	£485 per person*

If you would like to make a corporate or group booking, please contact the APM membership development team on: 01844 271 682.

\*All prices are exclusive of VAT. Cancellations will be subject to a booking charge and no refund will be made after 5pm on Thursday 30th May.

Ibis Trading Ltd, registered in England No: 6536096, is a subsidiary of Association for Project Management, which is registered as a charity in England & Wales (No: 290927). Registered Office: Ibis House, Regent Park, Summerleys Road, Princes Risborough, Buckinghamshire HP27 9LE.

**BOOK NOW**  
Save up to £185



# NORDNET 2013

**Callout 55° North**  
**Cool Projects and Arctic Opportunities**  
**3 – 5 September 2013, Reykjavík, Iceland**

**WELCOME** The project management association of Iceland welcomes you to a unique Project Management event Reykjavík, Iceland September 3-5, 2013

NORDNET 2013 is a callout for researchers, engineers, and practitioners of project, portfolio and programme management interested in networking and knowledge sharing. The conference will concentrate on themes related to leadership, teamwork, strategy and execution of complex and challenging projects. The conference will explore how it is best to take on the task of managing the emerging project management challenges and opportunities in the Nordic territories and in the Arctic region in particular. The conference programme will focus on new methodologies, technologies and practical applications developed in the specific areas of project, programme and portfolio management.

**MARK YOUR CALENDAR** 3 - 5 of September 2013 is the time to be in Iceland for NORDNET 2013. Please check the conference website [www.nordnet2013.is](http://www.nordnet2013.is) for further information and registration.

**RAISE YOUR VOICE** If you would like to share your knowledge and experience and participate in NORDNET 2013 as one of our many speakers please submit your abstract at the conference website. Congress secretariat Þórunn Dögg Harðardóttir, [thorunn@athygliradstefnur.is](mailto:thorunn@athygliradstefnur.is) tel: +354 8995878

**NORDNET  
2013**

Callout 55° North – Cool Projects  
and Arctic Opportunities

3 – 5 September 2013, Reykjavík, Iceland

Leadership

Teamwork

Strategy

Execution

**NORDNET**

[www.nordnet2013.is](http://www.nordnet2013.is)





# 27<sup>th</sup> IPMA World Congress 2013 Dubrovnik

We would like to invite you to THE PROJECT MANAGEMENT EVENT OF THE YEAR – the 27th IPMA World Congress 2013. Come to Dubrovnik to find balance and improve your project management competences and thus push your projects forward.

The main theme of the Congress is “Finding Balance and Moving Forward”. Case studies, best practices, research results, new methodologies, tools and technology developments on project, programme and portfolio management are welcome. Both individuals and relevant organizations may contribute to the conference through academic papers and/or professional (position papers, presentations of best practices or significant case studies, posters, training materials, book & software presentations, tutorials, round tables, special sessions and workshops). Organizations may also consider

presenting their standards, sponsorship of various competitions (research, student, young crew) and organization of round tables. The academic papers will be indexed in relevant research databases (e.g. Scopus). We are accepting submissions and invite all authors / trainers / speakers to submit their abstracts. There are two types of submission; academic and professional papers. To start the submission process click link.

We are also accepting proposals for workshops. To fill out the form click link. Accommodation is available in eight

hotels surrounding the main Congress Halls, all within walking distance. Special room rates apply for delegates, however only a limited number of rooms so be quick and book your room on time. In order to book your rooms for the project management event of the year, please follow this link.

Special thanks to our partners and see you in Dubrovnik!!!

